



# Maintenance Summit

2025 Sponsorship Opportunities

The ONLY summit for world  
class maintenance operators

September 16-19, 2025

**Sponsorship deadline: June 16, 2025**

# Event Overview

Own the MX Summit,  
as Property Meld's  
co-event sponsor

The 2025 MX Summit marks the fifth year of the industry's only maintenance-specific conference. At Property Meld, we believe that property management is intrinsically tied to maintenance. The MX Summit offers full immersion into benchmarking, data analysis, processes, and outcomes tailored to addressing the industry's greatest challenge and least optimized opportunity, maintenance.

"I could think of nothing more pleasurable than to talk about maintenance for 3 full days! It's the keystone to any property management business."

**Deb Newell, Strategic Business Consultant & Entrepreneur**  
Real Time Consulting Services

MX 2025 is going to be bigger and better than ever.





## Where, when & why?

Rapid City, SD, is home to Property Meld's headquarters and the gateway to the beautiful Black Hills. This unique location provides attendees with the opportunity to unplug from the hustle of more common event venues and fully immerse themselves in the Summit.

**Dates:**

September 16-19, 2025

**Location:**

The Box Event Center,  
Rapid City, SD

We are anticipating 500+ attendees for the MX Summit's 5th year.

## Who attended MX 2024?

For the past four years, the MX Summit has doubled in attendance year over year.



The MX Summit has been a fantastic way for us to connect to customers who are engaged in improving their property management business and using outsource and technology solutions to do that. You're not getting a random set of property managers, but rather a very focused, 'act now' group of decision makers looking to engage with solution providers like our company. I'd recommend the MX Summit to anyone looking to connect with property management prospects - it's one of our primary marketing spends for the year.



**Andy Shinn, Co-founder**  
EZ Repair

### 2024 Stats

- ▶ Over 90 Property Management Companies
- ▶ Over 200 Attendees
- ▶ Attendees manage on average 900 units
- ▶ 78% Single-Family Rentals
- ▶ 22% Multi-Family Rentals

# Event Sponsor

**\$25,000**

1 Sponsorship Available

Sponsoring the 2025 MX Summit at the highest tier is the only way to have the maximum potential for reaching attendees. This elite sponsorship shares top billing with PropertyMeld and guarantees that all attendees will know your organization.

## What's Included:

- ▶ 50-minute General Session speaking opportunity to 500+ attendees
- ▶ Premium 10' x 10' booth
- ▶ Opportunity to provide a branded item for every attendee's swag bag
- ▶ Host branding for Thursday evening's happy hour before the keynote dinner
- ▶ 1 branded email delivered to our entire database (estimated 100,000 deliveries)
- ▶ 5 MX Summit All Access Passes\*  
\*Access to all sessions, breakouts, socials, and meals throughout the event
- ▶ Access to the event app's Community one week before the event
- ▶ Early access to the event attendee list, 6 months before the event and once a month until the event
- ▶ Top billing on the MX Summit website with an overview of your solution and a direct link to your website or subsequent landing page

# Partner Sponsor

**\$10,000****43** Sponsorships Available

## What's Included:

- ▶ 50-minute Breakout Session speaking opportunity to roughly 100 attendees
- ▶ First choice of 8' x 8' booth space in the exhibit hall
- ▶ 3 MX Summit All Access Passes\*  
\*Access to all sessions, breakouts, socials, and meals throughout the event
- ▶ Access to the event app's Community one week before the event
- ▶ Attendee list one month before the event and two weeks after
- ▶ Prominent branding throughout the event and on all marketing materials and a short description of your solution on the MX Summit website with a link to your website or subsequent landing page

Sponsoring the 2025 MX Summit at the Partner level is an excellent way to get your name out there and connect with attendees throughout the MX Summit. This top-tier sponsorship is limited to increase exposure and guarantee a return on investment.

# Ally Sponsor

**\$7,000**~~10~~ 6 Sponsorships Available

## What's Included:

- ▶ 8' x 8' booth space in the exhibit hall
- ▶ 1 MX Summit All Access Pass\*  
\*Access to all sessions, breakouts, socials, and meals throughout the event
- ▶ Access to the event app's Community one week before the event
- ▶ Attendee list two weeks before the event and two weeks after
- ▶ Brand exposure throughout the event and on all marketing materials and your logo with link to your website on the MX Summit website

Sponsoring the MX Summit at the Ally level is a great way to be a part of the industry's only maintenance-specific conference. This sponsorship provides brand exposure to all 500+ attendees and networking opportunities.

# Rodeo Sponsor

**\$15,000****1 Sponsorship Available\***

\*Option to co-sponsor when approved by both parties

## What's Included:

- ▶ Event naming rights
- ▶ 2-3 minute pitch following dinner, prior to attendees jumping on the bus to the rodeo
- ▶ Brand exposure on the MX website, digital signage, and onsite signs
- ▶ 2 MX Summit All Access Passes\*  
\*Access to all sessions, breakouts, socials, and meals throughout the event
- ▶ 8' x 8' booth space in the exhibit hall
- ▶ Access to the event app's Community one week before the event
- ▶ Attendee list two weeks prior and two weeks after

On the opening night of the Summit, we're heading offsite for an exclusive Rodeo Night, featuring thrilling events like Bronc Riding, Steer Wrestling, Barrel Racing, and Calf Roping. Attendees will enjoy a VIP experience, including the chance to meet the riders, explore the history of rodeo, and cap off the evening with a Cowboy Bar After-Party.

# Additional Sponsorship Opportunities

1

## Welcome Reception Sponsor

\$2,500 - 1 Available

This sponsorship offers an exclusive opportunity to showcase your brand at the premier kickoff event of the conference. As the sponsor, you'll enjoy prominent visibility with attendees from the outset, setting the tone for the entire event. Your brand will be highlighted across all reception materials, including signage, and event promotion. This is a perfect chance to engage with key decision-makers in a relaxed, social setting, creating a lasting first impression that enhances your presence throughout the conference.

### Sponsorship includes:

- Event naming rights
- Signature Cocktail
- Signage and info booth
- 2 tickets to the reception

## Sunrise Hike Sponsor

\$1,000 - 1 Available

Sponsoring the Sunrise Hike offers a unique way to align your brand with wellness and adventure. This sponsorship places your company at the forefront of an energizing outdoor experience, providing an opportunity to connect with attendees in a casual, health-focused environment. Your brand will be featured on all hike-related materials, including signage, participant communications, and on-site acknowledgments. It's the perfect way to engage with attendees while promoting a healthy, active start to day one!

### Sponsorship includes:

- Event naming rights
- Opportunity to provide swag to participants
- Face-time with participants to pitch your solution on the shuttle ride to M-Hill
- 2 tickets for the hike

# Additional Sponsorship Opportunities

2

## Yoga Sponsor

\$1,000 – 1 Available

Sponsoring the Sunrise Yoga Session allows your brand to be associated with mindfulness, wellness, and balance. This tranquil morning event offers a serene environment for attendees to recharge and start their day centered and refreshed. As the sponsor, your brand will be featured on all yoga-related materials, including signage, participant communications, and on-site acknowledgments. It's a perfect way to engage with health-conscious attendees while promoting relaxation and well-being.

### Sponsorship includes:

- Event naming rights
- Opportunity to provide swag to participants
- Face-time with participants to pitch your solution after the session
- 2 tickets for the session

## Wednesday Party Sponsor

\$2,500 – 1 Available

Sponsoring Wednesday's Party with Live Music is your chance to be part of the day's wrap up. This high-energy gathering will feature live music, great vibes, and a lively atmosphere, offering a perfect backdrop for networking and celebration. Your brand will be prominently featured across event materials, including signage, digital promotions, and recognition during the party. It's the ultimate opportunity to leave a lasting impression on attendees as they unwind and enjoy a night of fun!

### Sponsorship includes:

- Event naming rights
- Signature Cocktail
- Face-time with participants before the music begins to pitch your solution
- 2 tickets to the party

# Additional Sponsorship Opportunities

3

## Shuttle Sponsor

\$1,500 - 1 Available

Sponsoring the shuttle to the Property Meld HQ Party gives your brand prime visibility during one of the summit's most anticipated events. As attendees make their way to this exclusive party, your sponsorship ensures your brand is front and center.

### Sponsorship includes:

- Signage on each shuttle
- Opportunity to provide swag to each attendee
- Info booth at the shuttle waiting area
- 2 tickets to the Property Meld HQ Party

## Open Bar Sponsor

\$500 - 10 Available

The Open Bar Sponsorships provide a fun and memorable way to highlight your brand during key networking moments. As a sponsor, you'll have the opportunity to create a custom cocktail with your brand's name and logo displayed prominently at the bar.

### Sponsorship includes:

- Prominent signage at the bar
- Signature Cocktail

## Swag Bag Stuffer Sponsorship \$500 - 1 Available

The Swag Bag Stuffer Sponsorship offers a premium co-branding opportunity with Property Meld on a stainless steel water bottle, included in each of the Summit's highly sought-after swag bags. As a sponsor, your logo will be prominently featured alongside Property Meld's on a stylish, reusable item that attendees will use long after the event.

# Exhibitor Booth

**\$5,000**~~10~~ 6 Booths Available

## What's Included:

- ▶ 8' x 8' booth space in the exhibit hall
- ▶ 1 Exhibitor Limited Access Pass\*  
\* Access to all general sessions, and breakfast/lunch throughout the event

As an exhibitor, you'll have the opportunity to showcase your products or services at your own dedicated space, allowing for personal interactions, live demonstrations, and meaningful connections. It's the ideal platform to generate leads, receive real-time feedback, and strengthen relationships with key decision-makers in an interactive setting. Exhibiting lets you immerse yourself in the event and connect with attendees on a deeper, one-on-one level.

# 2025 MX Summit Sponsorship & Exhibitor Agreement

This Sponsorship & Exhibitor Agreement (the "Agreement") is made and entered into on this \_\_\_\_ day of \_\_\_\_\_, 2024, by and between:

Property Meld ("Organizer")

Address: 406 St Joseph St., Rapid City, SD 57701

Contact: Madison Zimmerman, Director of Marketing, Property Meld

AND

Sponsor/Exhibitor ("Sponsor/Exhibitor")

Company Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Recitals:

WHEREAS, the Organizer is hosting the 2025 MX Summit (the "Event") on September 17-19 2025 in Rapid City, South Dakota; and

WHEREAS, the Sponsor/Exhibitor desires to participate in the Event as a sponsor/exhibitor under the terms and conditions set forth in this Agreement.

(Continued)

## 2025 MX Summit Sponsorship & Exhibitor Agreement

**Now, therefore, the parties agree as follows:**

### 1. Sponsorship/Exhibitor Levels

The Organizer agrees to provide the Sponsor/Exhibitor with the following package as indicated (check all that apply):

- ☐ Event Sponsor \$25,000
- ☐ Partner Sponsor \$10,000
- ☐ Ally Sponsor \$7,000
- ☐ Exhibitor \$5,000

### 2. Additional Sponsorships

The Organizer agrees to provide the Additional Sponsorships with the following package as indicated (check all that apply):

- ☐ Welcome Reception Sponsor \$2,500
- ☐ Sunrise Hike Sponsor \$1,000
- ☐ Sunrise Yoga Sponsor \$1,000
- ☐ Party Sponsor (Wednesday) \$2,500
- ☐ Shuttle Sponsor \$1,500
- ☐ Open Bar Sponsor (Signature Cocktail) \$500
- ☐ Swag Bag Stuffer Sponsor (Co-Branded Water Bottle) \$5,000

Further details of each package and benefits are outlined in the Sponsorship & Exhibitor Prospectus.

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## **2025 MX Summit Sponsorship & Exhibitor Agreement**

### **6. Liability and Indemnification**

- The Sponsor/Exhibitor agrees to indemnify and hold harmless the Organizer, its officers, agents, and employees, from any and all claims, damages, or expenses, including reasonable attorney fees, arising out of the Sponsor/Exhibitor's participation in the Event.
- The Organizer shall not be held liable for any damage, loss, or injury to the Sponsor/Exhibitor's property or personnel during the Event.

### **7. Use of Intellectual Property**

The Sponsor/Exhibitor grants the Organizer a non-exclusive license to use the Sponsor/Exhibitor's trademarks, logos, and branding materials in connection with promoting and executing the Event. This includes use on websites, promotional emails, and printed materials.

### **8. Force Majeure**

Neither party shall be held liable for failure or delay in performing obligations under this Agreement if such failure or delay is due to circumstances beyond their reasonable control, including but not limited to acts of God, war, terrorism, natural disasters, or government orders.

### **9. Governing Law**

This Agreement shall be governed by and construed in accordance with the laws of the State of South Dakota, without regard to its conflict of laws provisions.

### **10. Entire Agreement**

This Agreement constitutes the entire agreement between the parties regarding the subject matter hereof and supersedes all prior agreements, understandings, and negotiations, whether written or oral.

(Continued)

## 2025 MX Summit Sponsorship & Exhibitor Agreement

### 11. Signatures

By signing below, both parties agree to the terms of this Agreement.

#### Property Meld (Organizer)

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

#### Sponsor/Exhibitor

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

This contract provides a clear understanding of both parties' roles, responsibilities, and expectations for the 2025 MX Summit. Let me know if you have any questions!

**-Madison Zimmerman**  
Director of Marketing

[madison@propertymeld.com](mailto:madison@propertymeld.com)